

**BUSINESS ENGAGEMENT COMMITTEE**

**AGENDA**

**Wednesday, January 15<sup>th</sup>, 2020**

**8:30 am**

**Tri-Parish Works Career Center**

**520 Old Spanish Trail, Slidell, LA**

1. Welcome and Introductions by Chairman Mike Stedem
2. Discussion on potential business engagement activities for 2020
  - Info Sessions for Industry Sectors
  - Inclusion of St. Bernard and Plaquemines
  - Other ideas to set as a priority
3. Discussion on the potential for creation of collateral materials pertaining to the advantages of Internships (for use to promote to businesses)
4. Updates on current Business Services activities/initiatives
5. Discussion on additional members for committee
6. Other Business
7. Next Meeting: Wednesday, March 18<sup>th</sup>, 8:30am

**Key responsibilities of Committee**

- Develop standardized messages and documents for communication with stakeholders.
- Broker new relationships with businesses, through various outreach activities.
- Communicate WDB purpose and direction to businesses and stakeholders.
- Create a consistent information loop with businesses and stakeholders.
- Collaborate with businesses to engage industry leaders in workforce development solutions.
- Create methodologies to gather and disseminate information.
- Share information with other committees as needed to direct their work.