

BUSINESS ENGAGEMENT COMMITTEE

AGENDA

Thursday, September 2nd, 2021

9:00am

Virtual Meeting due to COVID-19: <https://us02web.zoom.us/j/86167968704>

1. Welcome and introductions by Mike Stedem
2. Discussion of adjustments to minimum OJT/Customized Training wages
3. Update from Business Services Director on the Recruitment events and Job Fairs held YTD and scheduled
4. Review of current outreach materials (presentations, brochures, flyers) – receive feedback
5. Preview next meeting with brief review the Committee’s Strategic Focus Recommendations
6. Set date for next meeting, with topics to include:
 - a. Recommendations for updates to the Strategic Focus of the Committee work
 - b. Discuss business engagement strategy for next 12 months

Key responsibilities of Committee

-) Develop standardized messages and documents for communication with stakeholders
-) Broker new relationships with businesses, through various outreach activities
-) Communicate WDB purpose and direction to businesses and stakeholders
-) Create a consistent information loop with businesses and stakeholders
-) Collaborate with businesses to engage industry leaders in workforce development solutions
-) Create methodologies to gather and disseminate information

) Share information with other committees as needed to direct their work